



## MEDIA KIT

# COACHING EXPATRIATES

Company  
Biography

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# Coaching Expatriates®



**We Turn HR Initiatives Into Success Stories**

***Where Logic Meets Humanity in Global Leadership***

**Coaching Expatriates®** is an American, woman-owned, minority-owned company, proudly SBA-approved and qualified. We are ICF (International Coaching Federation) accredited, ensuring the highest standards in executive coaching, leadership training, and HR consulting. With an A+ rating from the Better Business Bureau (BBB), we are committed to excellence, integrity, and delivering transformative leadership development solutions for global organizations.

## **Our Mission**

At **Coaching Expatriates®**, we help corporate global leaders learn a new way to think, relate, and strategize to create happier, healthier, and more profitable working environments.

## **What We Do**

We transform HR initiatives into success stories by empowering global executives, leadership teams, and HR professionals with the skills to communicate, lead, and strategize effectively across cultures. Our approach blends business storytelling, leadership training, and executive coaching to enhance decision-making, team alignment, and cross-cultural collaboration.

Through a combination of coaching, consulting, and corporate training, we help companies build stronger leaders, more engaged teams, and a storytelling-driven culture that inspires action and delivers measurable results.

## Our Unique Approach

What sets us apart from other executive coaching and leadership consulting firms?

✔ **Global Leadership Expertise** – We don't just coach; we've lived and led in global corporate environments.

✔ **Human-Centered + Data-Driven** – We blend knowledge transfer with emotional intelligence and research-backed methodologies to create real, applicable, sustainable impact.

✔ **Strategic Storytelling & Decision-Making** – We help leaders refine how they communicate, engage, and influence using storytelling as a leadership tool.

✔ **Finance, HR & Process Expertise** – A rare combination of finance acumen, HR strategy, and process improvement expertise allows us to offer holistic leadership development.

✔ **Transformation at All Levels** – We work at the mindset, behavior, and outcomes level, ensuring leaders are not just informed but also motivated and empowered to act.

## Our Services

✔ **Executive Coaching** – For emerging leaders to senior VPs who want to sharpen their leadership presence, communication skills, and strategic decision-making.

✔ **Leadership Training, Workshops & Keynotes** – Covering business storytelling, communication across cultures, decision-making, and advanced leadership skills.

✔ **HR & Leadership Consulting** – Helping HR executives develop, implement, and optimize leadership programs, talent initiatives, and corporate training strategies.

## Some Of Our Signature Programs & Frameworks

💡 **The Global Leadership Pillars** – A 9-module, self-paced online executive training designed for emerging and senior leaders.

📖 **Mastering Business Storytelling** – A comprehensive guide to using storytelling as a leadership tool for influence and engagement.

🔍 **The 5 Powers of Clarity** – Our proprietary methodology for gaining clarity, focus, and strategic direction in leadership and communication.

## Who We Work With

We specialize in working with:

◆ **Emerging Leaders** – Leadership training to develop executive presence, decision-making, and communication skills.

◆ **Senior Executives & VPs** – Executive coaching and storytelling training for influence, strategy, and stakeholder alignment.

◆ **HR & Strategy Leaders** – Consulting on leadership programs, talent development and succession planning, and corporate storytelling.

## Our Clients & Industry Reach

We've partnered with some of the world's top companies across diverse industries, including:

🌐 **Tech & Engineering** – Google, Qualcomm, LAM Research, Dell

🏛️ **Finance & Consulting** – Visa, Marsh, C.H. Robinson Worldwide Inc

🚀 **Aerospace & Manufacturing** – Boeing, Ardagh Group, Ball Corporation, Mars Incorporated

🏥 **Healthcare & Pharma** – Roche, Bayer, BridgeBio, BrainFarma

## Accreditations & Partnerships

- ✓ **ICF ACC Credentialed Coach** – Backed by the International Coaching Federation (ICF).
- ✓ **BetterUp Executive Coach Partner** – Coaching leaders through the world's leading executive coaching platform as a collaborative partner.
- ✓ **BBB A+ rating** – Ensuring the highest standards of professional integrity and service.

## Our Brand Personality

- 💡 **Approachable** – We empower leaders through free resources like our blog, podcast, and mini-courses.
- 📊 **Data-driven** – Every insight is backed by cutting-edge research, studies, and industry data.
- 🧠 **Thought-Provoking & Reflective** – We challenge leaders to think differently, act decisively, and lead effectively.
- 🌍 **Transformation-Oriented** – Our work shifts mindsets, shapes behaviors, and drives powerful business outcomes.

## Why Choose Coaching Expatriates®?

Because we bring the best of both worlds—expert-level business strategy and leadership development, blended with the human touch of storytelling, clarity, and emotional intelligence.

✨ **When leaders master how they think, communicate, and strategize globally, they don't just succeed—they inspire.**